

— FOR CANDIDATES & POLITICAL ORGANIZATIONS

Win the moment voters look you up.

BallotCraft builds fast, secure campaign websites and the digital presence around them, designed to turn visitors into volunteers, donors, and voters. From school board to statewide.



— THREE SERVICES. ONE CONSISTENT CAMPAIGN.

CORE SERVICE

Campaign Websites

A custom site for your race, built around the three actions that matter: volunteer, donate, vote. Easy to find, easy to use on any phone.

- ✓ Launch-ready in weeks, not months
- ✓ Simple donation & volunteer sign-ups
- ✓ You own your site and everything on it

Digital Advertising

Paid search and social that reach the right voters, with landing pages matched to every ad so the story stays consistent.

- ✓ Ads shown to the voters who matter
- ✓ Follow-up ads that bring people back
- ✓ Plain-language weekly reporting

Branding & Design

An identity voters recognize on a yard sign at 40 mph and on a phone at arm's length, consistent across every channel.

- ✓ Logo & full identity system
- ✓ Mailers, yard signs, palm cards
- ✓ Print-ready files for any vendor

RECEIPTS, NOT PROMISES

Our own site is the portfolio. If your opponent's site takes four seconds to load and yours takes half of one, that's not a technical detail. That's a first impression.

Visit ballotcraft.com and see for yourself.

<1sec

Every page loads faster than a blink

100

Google's report card: accessibility, best practices & SEO

A+

Works for every voter, on every device

AI

When voters ask ChatGPT about you, your site answers

— WHY BALLOT CRAFT

Trust & Security



Your site carries your name and your donors' trust. Locked-down security, no hidden trackers.

Voting & Democracy



Strictly nonpartisan. We work with candidates and organizations across the spectrum.

Building & Craft



Details win close races. Spacing, speed, and accessibility get the same care as your message.

Digital & Modern



Voters find you on phones, in search, and through AI assistants. We build for where attention is.

Most campaigns start with a website.

We'll map out what your race needs together. No obligation.

[Book a consultation](#)

ballotcraft.com/contact
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